



PIEDMONT TRIAD

REGIONAL COUNCIL

2024-2025

Annual Return on Investment

SNAPSHOT OF SERVICES AND RETURN ON INVESTMENT REGIONWIDE FY 2024-2025

**Total Membership
Dues Paid to the PTRC—**

\$ 613,062



**Funding pass through amounts
and grant funding secured by
the PTRC**

\$ 30,196,479

Program or Service Area	Funding
<p>Aging Services 12 County Area Full array of services for 32,568 persons age 60 and older in the region – both in-home and in long-term care facilities</p> <p>Served 11,491 seniors with in-home or community-based services, provided 966,607 meals to seniors, provided 56,617 transportation trips (including medical appointments), and 143,888 in-home/personal care visits to frail older adults. Provided 31,664 hours of service to 836 caregivers in the region. Oversaw 28 senior centers and 44 congregate nutrition sites across the region.</p> <p>Made 1,145 visits to 282 long term care facilities in the region. Ombudsmen handled 3,295 cases via phone or email and resolved 915 complaints.</p>	<p>\$ 14,532,938</p>
<p>Criminal Justice Programs Grant funding secured for criminal justice programs that provide drug treatment and behavior modification treatment to participants.</p>	<p>\$ 175,920</p>
<p>Housing and Community Development Programs– 12 County Area Grant funding secured for home rehabilitation—43 homes rehabbed</p> <p>Administer Section 8 Housing Vouchers that provide housing for low-income families and provide rental income back into the region. Total households served: 776</p> <p>Grant funding secured to weatherize 232 homes for low income, elderly, or disabled homeowners.</p>	<p>\$ 9,138,553</p> <p>\$ 1,393,095</p> <p>\$ 4,094,164</p> <p>\$ 3,651,294</p>
<p>Workforce Development Services– Alamance, Caswell, Davidson, Davie, Forsyth, Randolph, Rockingham, Stokes, Surry, and Yadkin Counties 24,065 people and 1,103 businesses received job placement or workforce assistance in the past year. 476 disadvantaged youth were served in 2024-25.</p>	<p>\$ 6,349,068</p>
<p>On an investment of \$ 613,062 in membership dues</p>	<p>\$ 30,196,479 returned</p>

Creative Regional Solutions

In 2024–2025, PTRC

- Provided staffing and support for the Piedmont Triad Food Council. Secured a \$3 million-dollar “Food Finance” grant to financially assist eligible food enterprises.
- Provided stormwater public education and outreach for Alamance, Davidson, Forsyth, Guilford, Randolph, and Rockingham Counties, along with the cities of Greensboro, Winston-Salem, Burlington, Elon, Gibsonville, Graham, Green Level, Haw River, Mebane, Asheboro, Archdale, Randleman, Trinity, Jamestown, Oak Ridge, Summerfield, Clemmons, Kernersville, Lewisville, Reidsville, Thomasville, and Lexington to comply with mandates required by the federal Clean Water Act. Educated **9,674** participants at **102** direct education events at schools, libraries, summer camps, festivals, and youth fishing events. **6,850** stormwater activity workbooks distributed across the county. **515,623** people reached through **430** social media posts and **41,142** website visitors.
- Provided planning services for 30 members: Alamance County, Guilford County, Stokes County, Surry County, Asheboro, Bermuda Run, Cooleemee, Dobson, Eden, Elkin, Graham, High Point, Jamestown, Jonesville, Liberty, Madison, Mayodan, Mebane, Midway, Mount Airy, Mount Gilead, Oak Ridge, Pleasant Garden, Reidsville, Sedalia, Stokesdale, Swepsonville, Thomasville, Wallburg, and Yanceyville.
- Provided weatherization training to **148** people across the Southeast US through the PTRC Community Development training center – Energize Carolinas.
- PTRC Weatherization Training Center became fully accredited as an Interstate Renewable Energy Council (IREC)
- Received \$800,000 From the NC Department of Information Technology to develop and expand digital equity.
- **308** workforce participants received laptops, tablets, GPS units, and accessories.
- Secured **\$2 million** for a Brownfields Revolving Loan Fund.
- Received a **\$500,000** “Safe Streets for All” grant.
- Received a **\$50,000** grant to complete Trail Guides for PTRPO counties – Randolph, Rockingham, Caswell, and Montgomery Counties.
- Disaster Recovery Financial Administration Training
- Weatherized and/or rehabbed 275 homes in the region.
- Fleet Fair- demo of cost-effective fleet solutions for all members
- Manager’s Meeting to assist members with preparing the 2025–26 budget.
- Regional Housing Summit – summary of needs assessment and strategies for addressing affordable housing shortages.
- Land Records Management workshop with the NC State Property Office.
- Establishment of the Burlington HOME consortium and development of the Annual Action Plan.
- Completed Pay & Classification and other management services projects for **48** local governments, including Archdale, Asheboro, Bermuda Run, Elon, Forsyth County, Gibsonville, Kernersville, Mocksville, Montgomery County, Oak Ridge, Pleasant Garden, Randleman, Reidsville, Rockingham County, and Thomasville.
- Oversaw a region-wide drug testing and employee assistance program.
- ARPA Assistance for all members.
- Represented our members’ interests in Jordan Lake One-Water, High Rock Lake, and the Upper Cape Fear River Basin Association.
- 2,077,692 website hits from 355,311 users.



CREATIVE REGIONAL SOLUTIONS



The Piedmont Triad Regional Council is a voluntary association of local governments, urban and rural, authorized to:

- Make and implement joint regional decisions;
- Provide management, planning, and technical services to local governments;
- Identify and solve short- and long-term problems best addressed at the regional level; &
- Bring together local elected officials on a regular basis, giving them the opportunity to form working relationships.

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