



# Piedmont Triad Regional Housing Summit

*Benton Convention Center, Winston-Salem, NC February 27, 2025 10:00am-3:30pm*

## 9:00am Check In & Networking Breakfast

Check in to the Summit and join us for a light continental breakfast ahead of the speaking sessions. Be sure to check out our sponsor tables!

## 10:00am Welcome and Introductions

Welcome and introductions from Master of Ceremonies Sue Schwartz and opening remarks from Winston-Salem Mayor Allen Joines

## 10:15am Keynote Speaker: Patrick Bowen, Bowen National Research

Patrick Bowen, president of Bowen National Research digs into data from their Carolina Core 2024 Housing Needs Assessment Study focusing on effects in the Piedmont Triad region.

## 11:00am Morning Break

## 11:15am Housing Strategies and Tools for Local Governments

Tyler Mulligan from the UNC School of Government will introduce key concepts, strategic choices, and local government tools for addressing affordable housing challenges.

## 12:15pm Lunch

## 12:45pm Lunch Panel: Asset Building Coalition of Forsyth

Vivian Pérez Chandler, Executive Director of ABC Forsyth leads a panel on their Housing Network.

## 1:15pm Local Officials Roundtable/Panel Discussion

Chris Knopf (Surry County), Mayor Cyril Jefferson (High Point), Mayor Pro Tempore D.D. Adams (Winston-Salem), and Representative Jeff Zenger (NC House District 74) discuss strategies for local government to incentivize development and increase the housing supply in the region.

## 2:00pm Partnership Spotlight Panel

Representatives from community and faith-based organizations join together to discuss successful partnerships in the housing space including Greensboro's Interfaith Affordable Housing Initiative, Peacehaven Farm, Winston-Salem's Metropolitan Village, and Charlotte's housing initiatives.

## 2:45pm Afternoon Break

## 3:00pm Development Resources Panel

Carrie Cook from Federal Reserve Bank of Richmond and Nichole Gye'Nyame from The National Institute of Minority Economic Development host an open panel session discussing financial and training resources for home builders.

## 3:30pm Thank You and Closing Remarks

Sue Schwartz closes out the Summit with final remarks and a call to action

**Thank you to our Sponsors!**

