

## MEMBERS

### Counties

Alamance  
Caswell  
Davidson  
Davie  
Forsyth  
Guilford  
Montgomery  
Randolph  
Rockingham  
Stokes  
Surry  
Yadkin

### Municipalities

Archdale  
Asheboro  
Bermuda Run  
Bethania  
Biscoe  
Boonville  
Burlington  
Candor  
Clemmons  
Cooleemee  
Danbury  
Denton  
Dobson  
East Bend  
Eden  
Elkin  
Elon  
Franklinville  
Gibsonville  
Graham  
Green Level  
Greensboro  
Haw River  
High Point  
Jamestown  
Jonesville



# PIEDMONT TRIAD REGIONAL COUNCIL

## Executive Committee

### Agenda

Wednesday, February 5, 2025

12:00 noon

1398 Carrollton Crossing Drive, Kernersville, NC 27284

#### **Item**

#### **ZOOM**

Executive Committee  
Please join my meeting from your device.  
<https://zoom.us/j/97334803681>  
+1 646 558 8656 US (New York)  
Meeting ID: 973 3480 3681

#### **Official**

**Katie Mitchell**  
*Clerk to the Board*

#### **A. Call to Order, Welcome, Moment of Silence, and Pledge of Allegiance**

**Mark Richardson**  
*Chair*

#### **B. Audit Presentation for Fiscal Year-Ended June 30, 2024**

**Greg Adams**  
*Partner, TPSA*

#### **C. Action Items**

**1) Request for approval of December 6, 2024  
PTRC Executive Committee Minutes (attachment)**

**Mark Richardson**  
*Chair*

**2) Request for approval of the PTRC Audit for  
fiscal year-ended June 30, 2024**

**Jarrold Hand**  
*Finance Director*

**3) Request for authorization to accept a two-year  
NCWorks grant in the amount of \$125,000**

**Wendy Walker-Fox**  
*WED Director*

**4) Request for authorization to accept PEAS  
Funding and enter into contract with Nutrition  
Service providers for period March 1, 2025-  
June 30, 2026**

**Adrienne Calhoun**  
*AAA Director*

## MEMBERS

Kernersville  
King  
Lewisville  
Lexington  
Liberty  
Madison  
Mayodan  
Mebane  
Midway  
Milton  
Mocksville  
Mount Airy  
Mt. Gilead  
Oak Ridge  
Pilot Mountain  
Pleasant Garden  
Ramseur  
Randleman  
Reidsville  
Rural Hall  
Seagrove  
Sedalia  
Staley  
Stokesdale  
Stoneville  
Summerfield  
Swepsonville  
Thomasville  
Tobaccoville  
Trinity  
Troy  
Village of  
Alamance  
Walkertown  
Wallburg  
Walnut Cove  
Wentworth  
Whitsett  
Winston-Salem  
Yadkinville  
Yanceyville

- 5) **Request for approval to enter into contract with City of Thomasville for \$1,810 per month from February 2025- January 2026** **Jesse Day**  
*Reg. Planning Director*
- 6) **Request for approval to enter into contract with Southwest Renewal Foundation for \$518,000** **Jesse Day**  
*Reg. Planning Director*
- 7) **Request for approval to accept the National Highway Safety Administration grant in the amount of \$50,000** **Jesse Day**  
*Reg. Planning Director*
- 8) **Request for approval to submit a Development Proposal for HAWS review** **Michael Blair**  
*CD Director*

### D. New Business

**Mark Richardson**  
*Chair*

### E. Informational Items

#### F. Executive Director's Report

**Matthew Dolge**  
*Executive Director*

#### G. Around the Region

*At this time, Board members are asked to discuss any upcoming events or informational items that pertain to their local government or region.*

**Mark Richardson**  
*Chair*

#### H. Chairman's Remarks and Announcements

**Mark Richardson**  
*Chair*

- 1) **PTRC Executive Committee Meeting**  
Wednesday, March 5, 2025 12noon (Lunch 11: 30a.m) **Hybrid**
- 2) **PTRC Board of Delegates Meeting**  
Wednesday, February 19, 2025 12noon (Lunch 11: 30a.m) **Hybrid**
- 3) **2025 PTRC Meeting Dates**

**M-E-M-O-R-A-N-D-U-M**

TO: Executive Committee, Piedmont Triad Regional Council  
FROM: Jarrod R. Hand, Finance Director  
DATE: February 5, 2025  
RE: Presentation of and request for approval of the Annual Comprehensive Financial Reports for fiscal year-ended June 30, 2024

The Annual Comprehensive Financial Reports for fiscal year-ended June 30, 2024 have been provided for your review and consideration. Key information from the Annual Comprehensive Financial Reports are:

- Total net position is \$6,765,180, an increase of \$285,106.
- Total fund balance is \$6,832,182, a decrease of \$3,789 after the purchase of the church property. Approximately 49% or \$3,331,436 is non-spendable or restricted.
- Unassigned fund balance for the General Fund is \$3,491,746.
- Single Audit compliance performed on five programs with no findings.

It is recommended that the Board of Delegates approve the Annual Comprehensive Financial Reports for fiscal year-ended June 30, 2024 as presented.

**M-E-M-O-R-A-N-D-U-M**

TO: Executive Committee, Piedmont Triad Regional Council  
FROM: Wendy Walker-Fox, Workforce and Economic Development Director  
DATE: February 5, 2025  
RE: NCWorks Local Innovation Fund Grant

The Piedmont Triad Regional Workforce Development Board has been awarded a \$125,000 NCWorks Local Innovation Fund Grant to implement the Reentry Empowerment and Workforce Integration (REWI) Initiative. This initiative seeks to strengthen the region’s network of career navigation services for the justice-involved population, while also raising awareness among employers about the positive impact of inclusive hiring practices.

Through REWI, Piedmont Triad Regional WDB plans to provide training for staff at NCWorks Career Centers and other community agencies to enhance professionals’ understanding of how various programs and services can work together to meet the needs of people whose past criminal records create barriers to education and employment. The initiative will also promote coordination and connectivity among partners, share best practices, and engage with local employers. Increasing the number of “second chance” employers is among North Carolina’s “Reentry2030” initiative goals, which Governor Cooper announced in his Executive Order No. 303 early last year.

**ACTION REQUESTED:**

Authorization to accept a two-year NCWorks Local Innovation Grant in the amount of \$125,000 to implement the Reentry Empowerment and Workforce Integration (REWI) Initiative.

## **M-E-M-O-R-A-N-D-U-M**

**TO:** PTRC Executive Committee  
**FROM:** Adrienne Calhoun, Aging Director, Area Agency on Aging  
**DATE:** February 5, 2025  
**RE:** Request authorization to accept this funding for The PEAS Project and to enter into contract with current Nutrition Services providers in the Region to provide delivery or pick-up of food boxes to persons who are frail or functionally impaired for the period March 1, 2025 through June 30, 2026.

The NC Division of Aging has allocated funding to the PTRC Area Agency on Aging for Food Assistance for High Risk Older Adults known as "The PEAS – Providing Elders Additional Sustenance – Project." The PEAS Project funds are a part of State Fiscal Recovery Funds that have been appropriated by the NC General Assembly and will provide delivery or pick-up of food boxes to persons who are frail or functionally impaired. There is no local match requirement. The PTRC AAA is working with the Region's current Nutrition Services (meals) providers to implement The PEAS Project.

Total Amount Allocated: \$376,265.37

**ACTION REQUESTED:**

Request authorization to accept this funding for The PEAS Project and to enter into contract with current Nutrition Services providers in the Region to provide delivery or pick-up of food boxes to persons who are frail or functionally impaired for the period March 1, 2025 through June 30, 2026.

**M-E-M-O-R-A-N-D-U-M**

TO: Executive Committee, Piedmont Triad Regional Council  
FROM: Jesse Day, Regional Planning Director  
DATE: February 5, 2025  
RE: Local Technical Assistance Projects: Thomasville GIS Support Services

Thomasville GIS Services. The Regional Planning Department requests to enter into contract for GIS services with the City of Thomasville from February 2025 to January 2026. This is an extension to the 2023 contract to help with the City’s Management Information Systems (MIS) upgrade to the new Community Development and Asset Management System. Under this new contract, PTRC will continue to host the City’s geospatial data service on the PTRC GIS Server, ensure data compatibilities between Davidson County and Randolph County datasets, and run periodic updates to GIS data.

**ACTION REQUESTED:**

Request for approval to enter into contract providing professional GIS services from February 2025 to January 2026 with the **City of Thomasville for \$1,810 per month (not to exceed \$21,720 annually)**. The City of Thomasville has signed the agreement letter.

## **M-E-M-O-R-A-N-D-U-M**

TO: Executive Committee, Piedmont Triad Regional Council  
FROM: Jesse Day, Regional Planning Director  
DATE: February 5, 2025  
RE: Entering into contract with the Southwest Renewal Foundation of High Point, Inc. to provide grant administration services for the \$18 million Federal award from the U.S. Environmental Protection Agency (US EPA) for the *Grey to Green* program

The Regional Planning Department requests to enter into contract with the Southwest Renewal Foundation of High Point, Inc. (SWRF) to provide technical assistance for grant administration services related to the Foundation's Community Change grant award from *Grey to Green*. The SWRF was awarded \$18+ million to go toward the activities including the following: planting new trees, conducting community outreach activities, completing design plans, installing nine new public electric vehicle charging stations, building a pervious-surface urban greenway and pervious sidewalk, renovating an existing building on GTCC's campus, conducting wastewater management assessments and upgrading aging sewer lines, installing energy-efficiency measures and systems at the Fairview Elementary school, upgrading Heating, Ventilation and Air Conditioning (HVAC) systems including a chiller for classrooms and gym, Light Emitting Diode (LED) lighting, replace air ducts, and an aging, leaking roof with new cool roof, continue water quality testing, installing five cameras to monitor illegal dumping, and launching an Anti-Litter Campaign with Community Coordinators.

There are multiple partners including the City of High Point, GTCC, Guilford County Schools, Piedmont Conservation Council, Clean-Air North Carolina, NC State and other non-profits. The project is a 3-year project and the grant was obligated with US EPA on December 4, 2024.

This work can be achieved for \$518,000. The contract between the PTRC and Southwest Renewal Foundation takes effect January 15, 2025 and runs through December 4, 2027.

### **ACTION REQUESTED:**

The Regional Planning Department requests approval to enter into a contract providing grant administration services with the Southwest Renewal Foundation of High Point, Inc. for \$518,000.

## M-E-M-O-R-A-N-D-U-M

TO: Executive Committee, Piedmont Triad Regional Council  
FROM: Jesse Day, Planning Director  
DATE: February 5, 2025  
RE: \$50,000 National Highway Traffic Safety Administration Grant Funding

The PTRC planning department has applied for a \$50,000 grant through the NHTSA for educational programs to promote safe transportation practices throughout the region.

### **About the Grant**

Launched in 2016 as a partnership between the U.S. Department of Transportation National Highway Traffic Safety Administration (NHTSA) and the National Safety Council (NSC), the Road to Zero Coalition has the goal of ending fatalities on our nation's roads by 2050. Tens of thousands of people die on U.S. roads in preventable crashes each year, with record high numbers of deaths for pedestrians and cyclists seen in recent years. To address this devastating reality and work towards a safer future, the Road to Zero Coalition, made up of over 1,800 member organizations, brings a cross-sector approach to implementing proven techniques. RTZ shares innovative research and actionable information, and advances the conversation around transportation safety through its three-pillar, multi-modal framework focused on:

- Doubling down on what works through proven, evidence-based strategies
- Advancing life-saving technology in vehicles and infrastructure
- Prioritizing safety by adopting a Safe System Approach and creating a positive safety culture

**Road to Zero Grant Program:** The Road to Zero Community Traffic Safety Grant Program is focused on supporting innovative and promising approaches for implementing evidence-based countermeasures, supporting a Safe System approach, and performing necessary research to address traffic fatalities and serious injuries, and disparities in mobility safety and access.

## ACTION ITEM #7 CONTINUED

- Proposals should demonstrate the promising nature of the countermeasure by describing the innovative implementation approach, citing the evidence of effectiveness or identifying how effectiveness will be evaluated, and/or discussing how the project fills a gap or addresses existing disparities in traffic safety.
- Proposed projects should have measurable objectives and generalizable results. That is, projects should demonstrate innovative approaches that could be replicated in other locations or scaled up to a broader level.
- The scope of work should be realistically achievable within a one-year time frame; funded extensions are not available.
- Proposals from past Road to Zero grantees are acceptable. They may be for new projects or for additional innovations on the previous project (i.e. phase #2) but not a continuation of any current or previous project.

### **ACTION REQUESTED:**

The PTRC Planning Department requests that the Executive Committee authorize staff to receive \$50,000 in funds from the NHTSA if awarded and administer the allocation of said funds towards a series of in-person and virtual training sessions and resources for member governments, the general public, and transportation partners such as the North Carolina Department of Transportation.

## **M-E-M-O-R-A-N-D-U-M**

TO: Executive Committee, Piedmont Triad Regional Council  
FROM: Michael Blair, Community Development Director  
DATE: February 5, 2025  
RE: IDD Centric Housing Development Happy Hill Winston Salem

In 2020, PTRC staff identified significant challenges faced by individuals with Intellectual and Developmental Disabilities (IDD) and their families. To address these concerns, efforts began to secure funding for solutions.

In 2022, a \$150,000 grant was awarded to conduct a comprehensive study on IDD issues in Forsyth County. This study included a detailed report on Development Proformas, which identified five parcels of land in the county as potential sites for IDD-focused rental housing. Among these, the Happy Hill site emerged as the top choice due to its strategic location and proximity to essential services.

In 2023, additional IDD focused funding was secured through the Money Follows the Person grant.

Late 2024 consultation with the Housing Authority of Winston-Salem (HAWS) revealed strong interest in utilizing their Happy Hill property for the project. HAWS staff expressed enthusiasm for the proposal, recognizing its potential impact.

The next steps involve submitting a Development Proposal to HAWS for review. Upon approval, HAWS will forward the proposal to the local HUD office in Greensboro. Once HUD provides final approval, development can officially begin, marking a significant milestone in addressing housing needs for the IDD community.

**ACTION REQUESTED:** The PTRC Community Development Department is requesting approval from the board to move forward with submitting a Development Proposal to HAWS for review.



**2025 Meeting Dates**  
**1398 Carrollton Crossing Drive**  
**Kernersville, NC 27284**  
**12noon**

<b>PTRC Executive Committee 1<sup>st</sup> Wednesday</b>	<b>PTRC Board of Delegates 3<sup>rd</sup> Wednesday</b>
January - none	January - none
February 5, 2025	February 19, 2025
March 5, 2025	March - none
April 2, 2025	April 16, 2025
May 7, 2025	May - none
June 4, 2025	June 18, 2025
July - none	July - none
August 6, 2025	August 20, 2025
September 3, 2025	September - none
October 1, 2025	October 15, 2025
November 5, 2025	November - none
December 3, 2025	December 17, 2025