



Executive Committee

Minutes

Wednesday, October 5, 2022
Hybrid Attendance (In Person and ZOOM)

Members Present:

Councilwoman Marikay Abuzuaiter, City of Greensboro
Commissioner Kevin Austin, Yadkin County
Mayor Pro Tem Renee Bryant, City of Randleman
Council Member Jim Butler, City of Burlington
Council Member Jane Cole, City of King (Z)
Mayor Pro Tem Monta Davis-Oliver, Town of Yadkinville
Commissioner Fleming El-Amin, Forsyth County
Mayor Alvin Foster, Town of Yanceyville
Chairman Darrell Frye, Randolph County
Councilman Victor Jones, City of High Point
Council Member Dwight Lake, Town of Mayodan
Councilman John Larson, City of Winston-Salem
Councilwoman Peggy Leight, Town of Walkertown (Z)
Alderwoman Yvonne Maizland, Town of Gibsonville (Z)
Commissioner Rick Morris, Stokes County (Z)
Commissioner Scott Needham, Town of Pilot Mountain
Commissioner Mark Richardson, Rockingham County
Mayor Emily Sharpe, Town of Elon (Z)
Commissioner John Shaw, Montgomery County (Z)
Commissioner Craig Turner, Alamance County (Z)
(Z) Denotes attendance via ZOOM

Members Absent:

Commissioner Carly Cooke, Guilford County
Mayor Rick Cross, Town of Bermuda Run
Commissioner Benita Finney, Davie County
Commissioner Nathaniel Hall, Caswell County
Commissioner Damon Prince, Town of Troy
Commissioner Terry Renegar, Davie County
Commissioner Don Truell, Davidson County
Commissioner Van Tucker, Surry County
Mayor Larry Ward, Town of Denton

Chairman Alvin Foster welcomed the PTRC Executive Committee and called the meeting to order at 12:00 p.m. The meeting was held virtually via Zoom in addition to in person attendance. Mr. Foster requested a moment of silence and then led the Executive Committee in the Pledge of Allegiance.

1) Presentation: Regional Film Incentive Plan, Ms. Rebecca Clark, Executive Director, Piedmont Triad Film Commission

- a) Ms. Rebecca Clark's presentation is available at www.ptrc.org or by emailing kmitchell@ptrc.org.

2) Action Item: Request for approval of the September 7, 2022 PTRC Executive Committee minutes, Mr. Alvin Foster, Chair

3) Action Item: Request for authorization to receive \$20,000 in funds from the NC Dept. of Environmental Quality and administer the allocation of said funds towards the capital costs of two (2) JuiceBar electric vehicle charging systems and their associated third-party installation costs, Mr. Jesse Day, Planning Director

- a) The PTRC planning department has applied for and received a \$20,000 grant through the North Carolina Department of Environmental Quality for the placement of two (2) electric vehicle charging stations located on PTRC property.
- b) On September 18, 2015, the U.S. Environmental Protection Agency (EPA) cited the Volkswagen Group of America, Inc. (VW) with a Notice of Violation (NOV) for noncompliance of Section 203(a)(3)(B) of the Clean Air Act (CAA), 42 U.S.C. §75229(a)(3)(B). This NOV was issued because VW manufactured and installed emissions defeat devices in certain model year 2009 – 2015 2.0-liter diesel engine light-duty vehicles that circumvented EPA's nitrogen oxide (NOx) emissions standard. The complaint filed by EPA alleges the defeat devices operated during emissions testing to give the appearance of acceptable NOx emissions. During normal driving conditions, the software rendered certain emission control systems inoperative resulting in increased NOx emissions that exceed the EPA standards.
- c) On November 2, 2015, an additional NOV, citing the same Clean Air Act noncompliance, was issued to VW from EPA because the 3.0-liter diesel engine vehicles from model years 2009-2016 were found to have emissions defeat devices installed as well.
- d) In November 2015, EPA referred this matter to the U.S. Department of Justice (DOJ) for initiation of appropriate enforcement action. The resulting DOJ complaint led to a pair of settlements with VW and the establishment of an Environmental Mitigation Trust in 2017. Wilmington Trust, N.A. was officially appointed by the court as the Trustee of the Environmental Mitigation Trust.
- e) North Carolina submitted the Certification for Beneficiary Status paperwork to the trustee on December 1, 2017 and was officially named a state beneficiary on January 31, 2018.
- f) In Phase 2 of NCDEQ's air quality mitigation program, \$1 million in Volkswagen funds are allocated to the Level 2 Public Access Program to install publicly accessible Level 2 electric

vehicle charging infrastructure. NCDEQ announced the third round of awards through this program in September 2022.

- g) Mr. Darrell Frye asked where the money for PTRC's charging station originated. Mr. Dolge answered our own facility dollars. We currently have a charging station it is not currently hooked into the network.
- h) Mr. Darrell Frye asked if people will have to pay when they charge. Mr. Dolge answered that we don't have that now due to the age of our system but after these improvements that will be possible. These will be publicly accessible.
- i) Mr. Kevin Austin asked if PTRC currently owns a power meter. Mr. Day answered yes but it needs to be upgraded.
- j) The PTRC Planning Department requests for authorization to receive \$20,000 in funds from the NC Dept. of Environmental Quality and administer the allocation of said funds towards the capital costs of two (2) JuiceBar electric vehicle charging systems and their associated third-party installation costs. Total project costs are estimated at approximately \$27,000.

4) Action Item: Request authorization to enter into contract with the North Carolina Division of Aging and Adult Services and local funded partners for state Senior Center General Purpose funding for the period July 1, 2022 to June 30, 2023, Mr. Joe Dzugan, Systems Coordinator, PTRC Area Agency on Aging

- a) The North Carolina Division of Aging and Adult Services allocates funding to senior centers based on certification status throughout the region. The General-Purpose funding will be allocated to the Area Agencies on Aging for distribution to the centers within the region which have been determined to have full-time programs or will utilize this funding to develop full-time programs. This year's total allocation to Region G is \$236,789 the highest allocation to any region in North Carolina. Our region's allocation is the result of a high number of senior centers who received Center of Excellence or Center of Merit designation.
- b) The chart that lists all of the senior centers in the region and the proposed contract amount can be found online at www.ptrc.org. Of the 26 senior centers in Region G, there are 18 centers of Excellence, 3 centers of Merit, and 5 noncertified centers. The level of certification dictates the amount of Senior Center General Purpose funds allocated to a senior center. The chart (available online) reflects the amount by certification and the appropriate match.
- c) Mr. Dolge added that these standards are set by the state. Once a Center qualifies, they receive a specific level of funding. Staffing, programming, and advocacy are all tools of the SCOPE. We work with all of our Centers to help them reach high levels of designation.
- d) Mr. Scott Needham asked about the Pilot Mountain Center. Mr. Dzugan stated that as a satellite location they don't have full time staff so they aren't able to reach a higher designation.
- e) Request for authorization to enter into contract with the North Carolina Division of Aging and Adult Services and local service providers for state Senior Center General Purpose funding for the period July 1, 2022 to June 30, 2023.

- 5) Action Item: Request for authorization to enter into contract with funded partners for ARPA Supportive Services (In-Home Aide) grants for the grant period October 1, 2022 – September 30, 2024, Mr. Joe Dzugan, Systems Coordinator, PTRC Area Agency on Aging**
- a) ARPA funds provide a unique opportunity to consider needs and service delivery that have the potential to respond to unmet needs of older adults and family caregivers. The PTRC AAA is taking a regional approach in distributing these funds-based on the priorities established by the North Carolina Division of Aging and Adult Services.
 - b) PTRC AAA is making three ARPA In-Home Aide Services mini grants available in the amount of \$150,000.00. These are available to state licensed In-Home Aide agencies, for service delivery in one or more of the following counties: Alamance, Caswell, Davidson, Davie, Forsyth, Guilford, Montgomery, Randolph, Rockingham, Stokes, Surry and Yadkin. Funds are for serving people age 60 years of age or older who are unable to carry out tasks essential to the activities of daily living and/or instrumental activities of daily living, who have no responsible person available to perform these tasks and who need the service in order to remain at home. It also includes functionally impaired individuals, age 60 years of age or older, whose primary caregivers need relief from everyday care giving responsibilities in order for the impaired individuals to remain at home.
 - c) Priority consideration will be given to proposals that address the needs of older adults who are underserved and/or underrepresented. North Carolina Licensed In-Home Aide Services providers awarded the grant funding must meet the NC Department of Health and Human Services (NC DHHS) Division of Aging In-Home Aide Service Standards (July 1, 1992) for In-Home Aide.
 - d) The following agencies are recommended for funding:
 - a) Forsyth Senior Services, Inc. of Winston-Salem/Forsyth County: \$150,000
 - b) Yadkin New Horizons Home Care, Inc.: \$150,000
 - c) TBD Premier Home Health Care Services, Inc.: \$150,000
 - e) Request for authorization to enter into contract with the three funded partners for ARPA Supportive Services (In-Home Aide) grants for the grant period October 1, 2022 – September 30, 2024.
- 6) Action Item: Request to authorize receipt of \$10,000 in technical assistance and support funds for the two-year Carolina Across 100 initiative, Ms. Wendy Walker-Fox, Workforce and Economic Development Director**
- a) The Piedmont Triad Regional Workforce Development Board (PTRWDB) has been selected as one of 13 Collaboratives selected for the Carolina Across Initiative's 100 Our State, Our Work Program.
 - b) Carolina Across 100 is a five-year effort to partner with communities in each of North Carolina's 100 counties. The initiative will look to build and support cross-sector collaborations to address current challenges. The Our State, Our Work Program is a two-year program to connect young people with education and living-wage employment opportunities in North Carolina by bringing community leaders from across the state together to collaborate and bolster one another's work.

- c) PTRWDB's project: The Homestead Project "Made here; Stayed here" will focus on strengthening the connection between opportunity youth and the places they live. This is a collaborative process where businesses, local leaders, and our connected resources work to expose youth not only to employment opportunities, but also to the social aspects and lifestyle amenities within their counties. Hosted community and career-oriented events in Rockingham, Surry, and Forsyth, our counties of focus, will serve as the vehicle for facilitating the connection.
- d) The University of North Carolina at Chapel Hill is supporting the Carolina Across 100 work and will provide collaboratives with technical assistance and support funding in the amount of \$10,000 over the two-year project timeframe. The overarching goal of PTRWDB's project is to take advantage of the tremendous opportunity for cross-county collaboration through the sharing of resources and streamlined, complimentary programs. The workforce development board is excited to be a part of this initiative.
- e) Mr. Kevin Austin stated that he is honored to be part of the steering committee for Carolina Across 100. He has enjoyed working with Mr. Exodus Moon who is doing a great job.
- f) Request to authorize receipt of \$10,000 in technical assistance and support funds for the two-year Carolina Across 100 initiative.

7) Action Item: Request for authorization to apply for and receive up to \$1 million in DWS ARPA funds for Small Business Work-Based Learning activities, Ms. Wendy Walker-Fox, Workforce and Economic Development Director

- a) North Carolina Department of Commerce Division of Workforce Solutions is providing a grant opportunity for workforce development boards to provide innovative and enhanced services that are not easily administered through current Workforce Innovation and Opportunity Act (WIOA) guidelines. The grants are to serve individuals and businesses during the period of October 17, 2022 to September 30, 2024. Funding amounts are up to \$1 million.
- b) Piedmont Triad Regional Workforce Development Board (PTRWDB) has submitted an application for the NCWorks Small Business Work-Based Learning Grant funding. This funding is intended to establish work-based learning opportunities targeting small and micro-businesses (i.e., businesses with fewer than twenty-five (25) employees) to bridge the gap for business retention and expansion with funding for OJT, Work Experience, and Incumbent Worker Training. Emphasis will be placed on historically underutilized businesses, industries significantly impacted by the pandemic, or businesses located in an economically distressed Tier 1 or Tier 2 county. This funding will also assist with marketing and technology expenses to develop and maintain the training platform and to market and promote the trainings.
- c) The PTRWDB project: Entrepreneurial Advantage in the Triad, is an incumbent worker initiative that strives to address the equitable recovery and growth of small and microbusinesses by extending an opportunity for employers to enroll their existing workers in customized work-based learning programs. Business owners can then focus on identifying creative methods to fill the voids in staffing, elevate the skills of employees while improving or maintaining desired standards of productivity.

- d) The ARPA dollars will allow us an opportunity to leverage Federal Workforce funding to meet the needs of both employers and individuals.
- e) Request for authorization to apply for and receive up to \$1 million in DWS ARPA funds for Small Business Work-Based Learning activities.

8) New Business Item: Expansion Committee Meeting, Mr. Matt Reece, Assistant Director

- a) The Expansion Committee met prior to this meeting to discuss a possible expansion option. 1385 Crews Farm Road is a 3.83-acre parcel that is currently being used by the Community of Christ Church of Kernersville. The property is located across Crews Farm Road adjacent and northwest of the PTRC. The Community of Church, with headquarters in Independence Missouri, is the property owner. The property was purchased by the church in 1984 as a regional location for parishioners from across the Piedmont Triad to fellowship and worship together. The congregation has dwindled in recent years and now the facility is too large and cumbersome for them to maintain. The church is seeking to sell the property either in fee simple complete or with a negotiated price based continuing on-going use. The property has a tax value of \$504,300. The church had appraisal conducted in July 2021 with an estimated value of \$525,000.
- b) PTRC has needs to expand office space and meeting space. The acquisition would allow PTRC is construct an additional wing to our existing building, improve parking, and use the existing church meeting space and specialized training center for our weatherization program. See Map 2 for a conceptual plotting of the development plan. PTRC will need to petition the Town of Kernersville to approve the re-routing of Crews Farm Road to intersect through our property to Carrollton Crossing Drive to allow PTRC to meet the setback restrictions of the planned addition.
- c) The staff recommends authorizing the Executive Director to enter into negotiations with the church for the purchase of the property. The suggested framework for negotiations is as follows. PTRC would propose two offers. First, a purchase based on a fee simple price of up to \$525,000. Second, a purchase that allows continued use of the facility by the congregation under the terms of a separately negotiated lease agreement. The purchase price of second offer would be based terms of years of the lease. 1% of the appraised value of \$525,000 would be deducted for each year that church would request of the lease. A ten-year lease would result in a 10% reduction to the appraised value price and a purchase price of \$472,500. PTRC would not agree to a reduction less than 5% or \$498,750 purchase price.
- d) Mr. John Larson asked if the property is on the market now. Mr. Dolge answered not currently but if we do not make an offer they will market it.
- e) Request for approval to enter into negotiations with the church for the purchase of the property.

9) Roll Call vote for the Above-mentioned Action Items 2-8

- a) A motion was made by Ms. Marikay Abuzuaiter.
- b) The motion was seconded by Mr. Dwight Lake.
- c) Roll call vote- Ayes: Councilwoman Marikay Abuzuaiter, Commissioner Kevin Austin, Alderwoman Renee Bryant, Council Member Jim Butler, Council Member Jane Cole,

Mayor Pro Tem Monta Davis-Oliver, Commissioner Fleming El-Amin, Mayor Alvin Foster, Chairman Darrell Frye, Councilman Victor Jones, Council Member Dwight Lake, Councilman John Larson, Councilwoman Peggy Leight, Alderwoman Yvonne Maizland, Commissioner Rick Morris, Commissioner Scott Needham, Commissioner Mark Richardson.

- d) Nays: none
- e) Action Items 2-8 are approved.

10) Informational Item: International Economic Development Council (IEDC) Economic Recovery Technical Assistance, Ms. Jessica Raby, Workforce and Economic Development Assistant Director

- a) The International Economic Development Council (IEDC) has been working in disaster-affected communities and has developed no-cost programs to provide economic resilience and recovery support to eligible participants.
- b) PTRC's Workforce and Economic Development Department has been awarded this support and is eligible to receive cost free technical assistance from a panel of 2-4 economic development experts.
- c) The panel examines the economic opportunities and challenges of the community recovering from the pandemic and provides practical recommendations and case examples that can serve as a roadmap to economic recovery and resilience. Upon receipt of the report, we will then have the opportunity to receive additional assistance from the panel in the implementation of the recommendations, such as having a panelist to return to our region to work on our goals and a customized review module.
- d) The International Economic Development Council (IEDC) is the world's largest membership organization serving the economic development profession. With the support of the U.S. Economic Development Administration, IEDC has been to provide these support services for over 15 years.
- e) The Workforce and Economic Development Department is excited to be more engaged with IEDC and looking forward to their technical expertise.

11) Executive Director's Report, Matthew Dolge, Executive Director

- a) Mr. Dolge shared we are currently moving through the consolidation process with our Workforce Development Board. Davidson and Alamance have both sent in their requests to join our Workforce Development Board. We are in midst of discussions with Randolph and will talk to their Board on Monday. Montgomery County has decided to go with Mid Carolina Council of Governments.
- b) He also shared a neat opportunity coming from Atrium Health for an innovative lab within their existing structure- IQ Lab. This will bring together people from around the country to address community and emerging problems. This is already working to improve outcomes. We have been asked to be a part of their community labs. There is no cost to use just interacting with experts to advance our efforts of people having better outcomes as related to health issues.

12) Around the Region

- a) Mr. Darrell Frye stated that he is looking forward to seeing everyone at the Zoo later this month. He also gave an update on the Toyota plant. Randleman lake will be providing water from highway 62 to the site. The first building is under construction. Mr. Dolge added that Toyota will be presenting at the October PTRDC Meeting.
- b) Mr. Dwight Lake invited everyone to the “What the Hay” Festival in downtown Mayodan on October 12th.
- c) Mr. John Larson reminded everyone that the Carolina Classic Fair is going on in Winston Salem through Sunday.
- d) Mr. Fleming El-Amin shared that G.W. Garner Foods (Texas Pete) just held a ribbon cutting for their \$20 million distribution center in Winston Salem.
- e) Mr. Alvin Foster invited everyone to the last, first Friday in downtown Yanceyville.

13) There being no other business, the meeting was adjourned with general consensus at 1:12 p.m.

Alvin Foster, PTRC Chair

Katie Mitchell, Clerk to the Board