



Executive Committee

Minutes

Wednesday, September 7, 2022

Hybrid Attendance (In Person and ZOOM)

Members Present:

Councilwoman Marikay Abuzuaiter, City of Greensboro
Commissioner Kevin Austin, Yadkin County
Mayor Pro Tem Renee Bryant, City of Randleman
Council Member Jane Cole, City of King (Z)
Commissioner Carly Cooke, Guilford County (Z)
Mayor Rick Cross, Town of Bermuda Run
Mayor Pro Tem Monta Davis-Oliver, Town of Yadkinville (Z)
Commissioner Fleming El-Amin, Forsyth County
Mayor Alvin Foster, Town of Yanceyville
Chairman Darrell Frye, Randolph County
Council Member Dwight Lake, Town of Mayodan
Councilman John Larson, City of Winston-Salem
Alderwoman Yvonne Maizland, Town of Gibsonville (Z)
Commissioner Rick Morris, Stokes County (Z)
Commissioner Scott Needham, Town of Pilot Mountain
Commissioner Damon Prince, Town of Troy (Z)
Commissioner Mark Richardson, Rockingham County
Commissioner John Shaw, Montgomery County (Z)
Commissioner Don Truell, Davidson County
Commissioner Van Tucker, Surry County (Z)
Mayor Larry Ward, Town of Denton (Z)
(Z) Denotes attendance via ZOOM

Members Absent:

Council Member Jim Butler, City of Burlington
Commissioner Steve Carter, Alamance County
Commissioner Benita Finney, Davie County
Commissioner Nathaniel Hall, Caswell County
Councilman Victor Jones, City of High Point
Councilwoman Peggy Leight, Town of Walkertown
Commissioner Terry Renegar, Davie County
Mayor Emily Sharpe, Town of Elon

Chairman Alvin Foster welcomed the PTRC Executive Committee and called the meeting to order at 12:01 p.m. The meeting was held virtually via Zoom in addition to in person attendance. Mr. Foster requested a moment of silence and then led the Executive Committee in the Pledge of Allegiance.

- 1) Action Item: Request for approval of the August 3, 2022 PTRC Executive Committee minutes, Mr. Alvin Foster, Chair**

- 2) Action Item: Request for approval to contract with United Way of Greater Greensboro for the ISD Coordinator Program in Guilford County, Mr. Michael Blair, Community Development Director**
 - a) The PTRC has been awarded a two (2) year contract to be the host agency for up to nine (9) Integrated Service Delivery (ISD) Coordinators funded by the United Way of Greater Greensboro (UWGG).
 - b) This program will embed ISD Coordinators at United Way Guilford Success Network sites to provide income, job, and other resources to enrich and improve the economic wellbeing of low income residents of Guilford County.
 - c) The goals of the Guilford Success Network:
 - i) Work, Health & Income Supports – to stabilize people’s basic needs
 - ii) Education & Career Advancement – to help people learn skills and land jobs
 - iii) Financial Education & Coaching – to help people build upon their success.
 - d) Each ISD Coordinator will manage a case load of approximately 30 households. This is a two (2) year pilot project with the possibility of continuation depending on funding availability and the success of the project.
 - e) The total funding for the program is \$1,215,349 over 2 years. That amount is predominantly for staff time.
 - f) Mr. Dolge added that this is a new program at UWGG that will aim to help people become financially independent. The program will increase skills and address housing and transportation needs with the goal of bringing them to employment and financial self-sufficiency. UWGG came to us and asked us to apply. We think it makes sense because it is similar to our health outcome programs. In both cases the skill set is the same in that we are connecting people to services.
 - g) Mr. Rick Cross asked what success will look like. Mr. Dolge answered that there are models around the country that will give us a starting point. The ultimate goal and measure of success is getting people to a point where their income level puts them above the poverty line.
 - h) Mr. John Larson asked where the nine people will be housed. Mr. Dolge answered that it may be shared space here but mostly we see them embedded in social agencies like food banks here in Guilford County.
 - i) Mr. Mark Richardson asked if this program will be stabilizing basic needs. Mr. Dolge answered that these counselors will meet with people and determine what is keeping them from a better income. It could be transportation or housing or job training. We will work to find access to those things.

- j) Ms. Carly Cooke stated that she is excited to see this. She has seen momentum in county organizations to eliminate gaps and help efficiency. UWGG is one of three community partners that applied for ARPA money for integrated data service. If approved, this will help with sharing information across organizations.
- k) Mr. Dolge added that this will be more of a one stop shop so people can find all the help they need in one place. Success has been seen with this model in some places. We can replicate it if we see the same success.
- l) Mr. Fleming El-Amin asked what happens when the program is over. Mr. Dolge stated that this is a UWGG program and we are just a contractor. But the idea is that they build the metrics and find money to continue the program if it's successful.

3) Action Item: Request for approval to enter into contract with Southwest Renewal Foundation of HP and Alta Planning and Design, Ms. Grace Messinger, Community Development Director, Water Resources Planner

- a) The Southwest Renewal Foundation: Environmental Justice Data Fund project will allow for increased water quality monitoring, source tracking of the bacterial contamination and increased knowledge sharing within the community as to how to best address or be aware of the situation. The PTRC would be a partner in a network of academic partners (High Point University, North Carolina State University), SWRF and the City of High Point and the community increase data collection and to plan appropriate, achievable practices that will help to elevate or eliminate the issues. 82% decrease in contamination is necessary.
- b) Specific objectives: 1) Identifying the source of fecal waste entering Richland Creek; and 2) Increasing community awareness about the interconnectivity between environmental health, the quality of life, human health and well-being.
- c) \$15,000.00— Piedmont Triad Regional Council (PTRC): Water Testing Oversight + Creative
- d) The PTRC Planning Department requests authorization to enter into contract with Southwest Renewal Foundation of High Point for planning, oversight and creative development services for the EJRichland Creek WQ Assessment & Creative Deployment/Education for 24 months in the amount of \$15,000.
- e) Southwest High Point Stormwater Grant – Southwest Renewal Foundation/Alta Planning + Design: The Southwest Renewal Foundation in partnership with the City of High Point is applying for funding to the North Carolina Department of Environmental Quality under the LASII Stormwater Program to identify green stormwater control measures for a section of Green Drive in High Point that will improve water quality in the Richland Creek, headwaters of the Deep River. The project relates to prior watershed work and green infrastructure planning completed by the Piedmont Triad Regional Council over the last several years. Additional projects and funding in the area include Brownfields Assessment, Lights on Loan Funding and the USDOT RAISE grant for the Heritage Greenway. The Planning Department requests approval to sub-contract with Alta Planning + Design for \$3,500 to help assist with the LASII grant application due September 30.
- f) Request for approval to enter into contract providing professional grant writing services in September 2022 with Alta Planning + Design for \$3,500.

4) Action Item: Request for authorization for staff to submit grant proposal in collaboration with Centralina Regional Council for the High Rock Lake One Water Framework for up to \$85,000 for 24 months, Ms. Grace Messinger, Water Resources Planner

- a) The Regional Planning Department requests authorization to submit a grant proposal for Water Quality Planning Grant Funding under Clean Water Act, section 205j (COG eligible entity); projects that benefit water quality regionally:
- b) The proposal concept is to launch/introduce a One Water framework for the High Rock Lake watershed, working in partnership with Centralina COB Regional Planning, as an alternative program/framework to traditional nutrient management rules. Learning from Jordan Lake One Water launch, as the NCDEQ Nutrient Rules public facilitation is just starting, the time is prime to launch a corresponding, complementary yet not confrontational engagement to educate, build stakeholder support and create new/alternative partnerships that could lead to water quality gains/alternative achievements, in a holistic, long-term format. The following is a summary of the grant request, which is due October 3, 2022.
- c) Timeline: 18-24 months
- d) Budget: \$75,000 - \$85,000
- e) Applicant: PTRC as lead applicant, sub-contract with Centralina with other partners and stakeholders involved in the grant process

5) Action Item: Approval to enter into contact with the Town of Jonesville for \$65,000 for professional planning services between October 2022 and December 2023, Mr. Jesse Day, Regional Planning Director

- a) The Planning Department requests to enter into contract for a land development plan and ordinance update for the Town of Jonesville. The PTRC planning department will review the current plan and update the existing condition maps, incorporate updated demographic and future growth opportunities and facilitate the public input process. The last plan was adopted in 2010 and is in need of an update due to the growth of Jonesville's river area, commercial corridor and changes residential and business needs.
- b) Additionally, the Town ordinances relating to land development will be reviewed and updated to be combined and easier to navigate online, addressing newer uses, updated watershed regulations, landscaping, signs and providing clear guidance on streamlining process and procedures.
- c) The Town of Jonesville has this amount budgeted and will consider the contract at the September 12 Town Board meeting.

6) Action Item: Request for approval of the below mentioned Local Technical Assistance Projects, Mr. Jesse Day, Regional Planning Director

- a) Center City Garden Project - Asheboro: The Regional Planning Department requests to enter into contract for planning services with the City of Asheboro to support the development of the David and Pauline Jarrell Center City Garden. The City of Asheboro and friends of the Garden have raised funding for the project and additional master planning is in process by an outside firm. The requested services will include application to at least 5 different grant sources to implement improvements to bring this former

governor's property to public use and serve as a gathering place near downtown Asheboro. In addition topographical survey work is needed, so some funds are reserved to procure any professional services needed to complete the project.

- b) Our role is implementation funding to implement design projects.
- c) Request for approval to enter into contract providing professional planning services from August 2022 to June 2023 to the City of Asheboro for \$25,000. The City of Asheboro has signed the agreement letter dated August 9, 2022.
- d) Montgomery County Subdivision Updates: The Regional Planning Department requests to enter into contract for planning services with Montgomery County to development of open space provisions that address larger sub-divisions, but do not hamper minor sub-divisions. The scope of work is anticipated to be a few drafts of regulations shared with the staff and planning board and identifying other improvements necessary to implement open space provisions.
- e) Request for approval to enter into contract providing professional planning services from September 2022 to October 2022 to Montgomery County for \$1,600. Montgomery County has yet to execute the agreement.
- f) Upper Dan River Conservation Design – Piedmont Land Conservancy: The Regional Planning Department requests to enter into contract for GIS & Mapping Services with the Piedmont Land Conservancy (PLC). PLC has received a grant from the US Fish & Wildlife Services to develop a Conservation Design for the Upper Dan River, from its Virginia headwaters to the confluence with the Mayo River near Madison. This design will prioritize short- and long-term land protection/enhancement opportunities for rare species recovery, enhanced public use on the Dan River State Trail, integrate climate resiliency and mitigation options, and highlight the heritage of the Saura Indians. PTRC will provide the technical assistance to organize data and create a series of maps for the project.
- g) Request for approval to enter into contract providing professional mapping services from August 2022 to October 2022 to the Piedmont Land Conservancy for \$5,000.

7) Action Item: Request to adjust the Assignment of Classifications to Grades, Mr. Matt Reece, Assistant Director

- a) The Executive director is responsible for the administration and maintenance of the position classification and pay plan. Department directors are responsible for bringing to the attention of the Executive Director any material change in the work of staff for further review and study to determine if the classification of the position should be changed. The Executive Director will then bring requests to create new classifications to the Board of Delegates for approval.
- b) As announced in our August meetings, PTRC has received 3 grants, Green and Healthy Home Initiative, money follows the person research project, and Forsyth County research development for individuals with development disabilities (IDD). Since then an additional fourth related grant has been approved from the United Way of Guilford County to fund coordination of integrated service delivery. All of these grants are coordinating either research or delivery of human services needs to improve the quality of life of targeted populations.

- c) Two new classifications need to be added to support the work in these areas.
 - i) Quality of Life Specialist, proposed at grade 19 (The class spec can be found by emailing kmitchell@ptrc.org or www.ptrc.org.)
 - ii) Quality of Life Coordinator, proposed at grade 23 (The class spec can be found by emailing kmitchell@ptrc.org or www.ptrc.org.)
- d) The Executive Director concurs and recommends the adoption of these changes.
- e) To review the proposed FY 2022 assignment of classifications to grades with the proposed changes incorporated, visit www.ptrc.org.

8) Action Item: Request to adjust the Assignment of Classifications to Grades, Mr. Matt Reece, Assistant Director

- a) PTRC encourages suggestions from our staff regarding gaps in benefit offerings. A recent suggestion was made that we offer our part-time employees limited paid time off. This is to address times when PTRC operations results with part-time employees losing pay due to circumstances beyond their control.
- b) For consideration of approval - PTRC will offer 10 annual hours of paid time off to employees scheduled to work less than 20 hours weekly. To be eligible for this benefit employees would need to have worked 988 hours in the previous fiscal year. Employees can use this leave when work is unavailable due to circumstances beyond their control, such as a COVID exposure, adverse weather conditions, or other circumstances when PTRC offices are unexpectedly closed. Unused hours will be paid out at the end of the fiscal year as an offset to holiday scheduled closures.
- c) Six employees would be eligible for this benefit in fiscal year 2022-2023 and it would cost \$1,375.
- d) Mr. Rick Cross asked how this will be administered. Mr. Hand answered that it would be automated through our payroll system.
- e) The Executive Director concurs and recommends the adoption of these changes.

9) Roll Call vote for the Above-mentioned Action Items 1-8

- a) A motion was made by Mr. Mark Richardson
- b) The motion was seconded by Mr. Dwight Lake
- c) Roll call vote- Ayes: Councilwoman Marikay Abuzuaiter, Commissioner Kevin Austin, Mayor Pro Tem Renee Bryant, Council Member Jane Cole, Commissioner Carly Cooke, Mayor Rick Cross, Mayor Pro Tem Monta Davis-Oliver, Commissioner Fleming El-Amin, Mayor Alvin Foster, Chairman Darrell Frye, Council Member Dwight Lake, Councilman John Larson, Alderwoman Yvonne Maizland, Commissioner Rick Morris, Commissioner Scott Needham, Commissioner Damon Prince, Commissioner Mark Richardson, Commissioner John Shaw, Commissioner Don Truell, Commissioner Van Tucker, Mayor Larry Ward.
- d) Nays: none
- e) Action Items 1-8 are approved.

10) Executive Director’s Report, Matthew Dolge, Executive Director

- a) With regret, Mr. Dolge shared that our application was not chosen in Phase 2 for the Build Back Better Regional Challenge (BBBRC). The BioTech Center was one of the projects chosen. This is obviously very disappointing but we still have money from our upfront piece and a great framework and partners. We will be looking at other ways to fund these projects.
- b) Mr. Jesse Day introduced Mr. Adam Shull as the new Assistant Planning Director. He comes from the NCPRO office and we are excited to have him join the team.
- c) On the Workforce Realignment front, Davidson has voted to join our WFD Board. We will be moving through that process with them. We are also working with Alamance and Randolph Counties on realignment. We hope to have this finalized by the end of the month.
- d) On Wednesday, September 21st NCLM is presenting the American Rescue Plan Expert Tour in Greensboro.
- e) Our Awards Presentation in October will be at the NC Zoo. We will be inviting state representatives to attend as well. We hope this will serve as an opportunity for them to interact with us and celebrate wins in the region.

11) Around the Region

- a) Ms. Marikay Abuzuaiter invited everyone to the NC Folk Festival this weekend. The buses are free and there are over 300 acts performing.
- b) Mr. John Shaw expressed his appreciation to Mr. Jesse Day for his help with planning issues. The development coming to Montgomery County will be life changing. With guidance from the PTRC Planning Department, we know we’ll be able to handle that growth.
- c) Mr. Alvin Foster invited everyone to Yanceyville on September 24th for the Bright Leaf Festival. There will be bands and food!
- d) Mr. Kevin Austin invited everyone to the Yadkinville Harvest Festival on September 17th.

12) Mr. Foster There being no other business, the meeting was adjourned with general consensus at 1:03 p.m.

Alvin Foster, PTRC Chair

Katie Mitchell, Clerk to the Board