PLANNING FOR MANUFACTURING DAY

What is the most interesting or exciting thing about:

What we make: __________________________________________________
________________________________________________________________
________________________________________________________________
How we make it: __________________________________________________
________________________________________________________________
________________________________________________________________
What my job is like: _______________________________________________
________________________________________________________________
________________________________________________________________

Three ideas for how we can show off these things are:
(try to make these hands on activities if possible)
1. ______________________________________________________________
________________________________________________________________
________________________________________________________________
2. ______________________________________________________________
________________________________________________________________
________________________________________________________________
3. ______________________________________________________________
________________________________________________________________
________________________________________________________________

You can find more MFGDay resources at: www.mfgday.com/mfg-day-resources

TO LEARN MORE ABOUT HOW TO GET INVOLVED IN MFG DAY, VISIT:

www.didinc.org
or contact Jessica Raby at
336.904.0300 or jraby@ptrc.org
Why MFG DAY

Manufacturing Day is all about celebrating manufacturing. By providing an opportunity to focus collective attention on manufacturing, MFG DAY aims to:

1. Empower manufacturers
2. Change public perceptions of manufacturing
3. Introduce people to manufacturing careers
4. Draw attention to the roles manufacturers play in their communities
5. Underscore the economic and social significance of manufacturing

Effects on Perception

Students who attended Manufacturing Day events in 2016 were asked to participate in a survey administered by Deloitte.

- **89%**: More aware of manufacturing jobs in their communities
- **84%**: More convinced that manufacturing provides careers that are interesting and rewarding
- **64%**: More motivated to pursue careers in manufacturing
- **71%**: More likely to tell friends, family, parents or colleagues about manufacturing after attending an event