Winning Workforce Strategies
November 1st, 2018

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Workforce Analysis
• Workforce today
• Industry & occupation projections

Supply-Demand Gap Analysis
• Degree pathways aligned to target industries
• Program infrastructure supporting development goals

Talent Alignment Strategy
• Goals, strategies, tactics to increase system alignment to develop, attract, retain talent
6 Regional Strategies

- Triad seen as attractive place to live, work and learn
- Employer engagement coordinate, consistent, results oriented
- K-20 students are engaged in STEM and Career and Technical Education
- Experiential learning and career services expanded within Higher Education
- Disengaged populations are connected to and supported within the workforce
- Triad programs support innovation and entrepreneurship
**Employment Imperative**

***Workforce #1 challenge for employers***

**Statistics** -
Nation @ Full Employment (~4.1 – 4.7%)
Greensboro – High Point MSA
April ‘18 – 3.9% | August ‘18 – 4.2%

**National Trends** -
Shorter term training / OJT
Micro credentials
Competency based hiring
Reinvestment in degree completion
Increased focus on wrap around services
Clear information about career advancement resources

Support for new skills, wrap around services

On-the-Job Training Opportunities

Valuing Post-Secondary Education Credentials

* Engaging the Disengaged Strategies
Bravo Worthy Examples

- KC Degrees
- Café College
- Project Open Door
- Tennessee Reconnect
Region Services Engaging the Disengaged
Inventory of Community Based / Workforce Initiatives

What we’re trying to answer:
✓ Who is providing service?
✓ What are the services they provide?
✓ How are they connecting to the disengaged population?
✓ Where are their services provided?

Aiming to identify and assess:
✓ Fabric of providers across the 12 country region
✓ Gaps in service are evident in the region?
✓ Where coordination could lead to increase capacity and impact
✓ Areas of service which might benefit from increased funding

work in progress
0% 100%