PIEDMONT TRIAD REGIONAL COUNCIL
Information & Reference

Proudly serving local governments in the following 12 county area:

Alamance | Caswell | Davidson | Davie | Forsyth | Guilford |
Montgomery | Randolph | Rockingham | Stokes | Surry | Yadkin

Main Headquarters
1398 Carrollton Crossing Drive
Kernersville, NC 27284
Phone: 336-904-0300  Fax: 336-904-0301

www.ptrc.org

2020
The Piedmont Triad Regional Council (Region G) was formed in 2011 as one of 16 designated regional councils across North Carolina. Regional Councils are the lead regional organizations (LROs) for their geographic area. North Carolina General Statute 160 A-470-160A-478 provides the basis upon which Regional councils function today. Regional councils are regarded as local government with limited authority. Regional councils are not taxing authorities nor do they exercise police powers.

The Piedmont Triad Regional Council (PTRC) is a voluntary association of local governments - urban and rural - authorized to:

- Make and implement joint regional decisions;
- Provide management, planning and technical services to local governments;
- Identify and solve short and long-term problems best addressed at the regional level; and
- Bring together local elected officials on a regular basis, giving them an opportunity to form working relationships.
The PTRC is one of 16 regional councils in North Carolina. State law enables local governments in areas designated by the Governor to voluntarily form regional councils. The 12 counties in this region are: Alamance, Caswell, Davidson, Davie, Forsyth, Guilford, Montgomery, Randolph, Rockingham, Stokes, Surry, and Yadkin. Most municipalities and counties in the region are members of the Council. There is a total membership of 74 local governments.

**Member Counties**

Alamance County | Caswell County | Davidson County | Davie County |
Forsyth County | Guilford County | Montgomery County | Randolph County |
Rockingham County | Stokes County | Surry County | Yadkin County

**Member Municipalities**

Archdale | Greensboro | Ramseur
Asheboro | Haw River | Randleman
Bermuda Run | High Point | Reidsville
Bethania | Jamestown | Rural Hall
Biscoe | Jonesville | Seagrove
Boonville | Kernersville | Sedalia
Burlington | King | Stokesdale
Candor | Lewisville | Stoneville
Clemmons | Lexington | Summerfield
Cooleemee | Liberty | Thomasville
Danbury | Madison | Tobaccoville
Denton | Mayodan | Trinity
Dobson | Mebane | Troy
East Bend | Midway | Village of Alamance
Eden | Mocksville | Wallburg
Elkin | Mount Airy | Walkertown
Elon | Mount Gilead | Walnut Cove
Franklinville | Oak Ridge | Wentworth
Gibsonville | Pilot Mountain | Winston-Salem
Graham | Pleasant Garden | Yadkinville
Green Level | | Yanceyville
PTRC Governing Board Structure

The PTRC acts as a division of local government and is governed by a Board of Delegates and an Executive Committee.

Each member of the PTRC appoints an elected official to serve on the **Board of Delegates**. The Board sets policy and appoints the Executive Director who manages the affairs of the PTRC. There are 74 members of the PTRC Board of Delegates. The full board meets six times a year – every other month. Annually at the regular December meeting, the members of the board elect a Chairman and a Vice Chairman to serve for a one-year period. If the chairman is a delegate of a county government, the vice-chairman must be a delegate of a municipal government and vice versa. The PTRC Treasurer and PTRC Secretary are both selected by the chairman and the vice chairman. The immediate past chairman of the Board is also an officer of the PTRC. Through the board, the interests of all cities, towns, and counties are represented in a regional forum to address local government.

The **Executive Committee** is composed of twenty-nine delegates; one delegate from each member county and a delegate from one member municipality in each county. The cities of Greensboro, Winston-Salem, High Point, and Burlington (municipalities of 50,000 plus people) are also guaranteed a seat on the PTRC executive committee. All officers are also automatically guaranteed a seat on the Executive Committee. The Executive Committee is authorized to act for the Council on all matters other than the adoption of the annual budget and the adoption of the annual program of work. The Executive Committee also serves as the Budget Committee and as such, reviews the budget prior to its presentation to the delegates. The executive committee meets 10 times per year (every month except January and July) and may conduct all the business of the Council in the months the full board does not meet.

**Officers, 2020**

Chairman: Commissioner Kevin Austin, Yadkin County  
Vice Chairman: Mayor Alvin Foster, Town of Yanceyville  
Treasurer: Commissioner Don Truell, Davidson County  
Secretary: Council Member Marikay Abuzuaiter, City of Greensboro  
Immediate Past Chair: Council Member Steve Yokeley, City of Mount Airy
The FY 19-20 budget is approximately $33.9 million with almost 65% of revenue coming from federal sources. Just over 60% of the total budget is passed through directly back to our member communities.

The largest program is the Area Agency on Aging. Other income is derived from federal and state funds paid to the PTRC for directing workforce development, delivering housing programs, regional planning, criminal justice work, and technical assistance.

Membership dues comprise about 2% of the annual budget at $581,227. More than 70% of the money that members pay in dues is used to match or support other grants. In return for a region-wide investment of $581,227 in annual dues, area governments in the Piedmont Triad received $24,096,569 in funding and grant assistance – a $41 return on each dollar invested in dues.

The PTRC is audited annually and meets the highest standards of financial controls and practice for governmental accounting.

**PTRC BUDGET AND FUNDING**

**PTRC Budget by Program Area**
The Piedmont Triad Regional Council administers federal and state programs, and provides management services and technical assistance in a variety of areas. These services often augment member governments’ staff and provide a valuable extension of resources. The Piedmont Triad Regional Council staff brings professionalism, external objectivity and clarity to the often-complex problems of public administration. Consultation and research services are provided to local governments through membership in the Council. If a member government desires a commitment of resources for an extended period of time, contracting for those services can be arranged.

- Bi-monthly board luncheon meetings open to all delegates and managers
- Managers’ luncheon meetings focusing on topics of interest to local governments
- Regional Data Center; local & regional statistical data and information services
- Coordination of regional initiatives including development of a Comprehensive Economic Development Strategy (CEDS)
- Piedmont Triad Regional Development Corporation (charged with the implementation of the region’s Comprehensive Economic Development Strategy)
- Regional Food Council
- Opportunity Zone Assistance
- Brownfields Redevelopment
- On-call access to specialists in local government administration
The PTRC is structured around six major program areas:

- Aging Services
- Criminal Justice Systems Administration
- Community Development Services
- Management Assistance
- Planning Services
- Workforce Development

The PTRC is strongly service oriented; its programs are driven by membership needs. The following information is a glimpse of current projects and services provided by the PTRC Staff.
Aging Services

Ensuring maximum options and opportunities exist for older adults and their caregivers throughout the Piedmont Triad Region through comprehensive and coordinated services delivery.

- Administration of more than 13 million dollars in funding for older adults and their families, most of which is passed through to area service providers. PTRC staff monitors these programs and the providers for quality and efficiency.
- Oversee, train, and assist a network of more than 400 volunteers.

Programs and services funded include: Home Delivered Meals, In-Home Services, Respite Care, Senior Center Operations, Caregiver Support Services, Legal Aid, Congregate Meals, Adult Day Care & Day Health Programs, Care Management, and Transportation.

The PTRC Area Agency on Aging also oversees the regional long term care Ombudsman program. Ombudsmen provide advocacy services to more than 12,000 residents in long term care facilities. PTRC staff members visit almost 400 facilities in the region at least four times per year, or more based on resident and family requests.

One of the largest PTRC events is the Elder Abuse Awareness Walk. Now in its seventh year, this annual event draws hundreds of participants from across the region.

Waiting for the Elder Abuse Awareness Walk to begin
Criminal Justice Systems

Provides on-going programs to enhance community safety, including...

- Pretrial release – serves to alleviate local jail overcrowding through intensive monitoring of non-violent offenders.
- Sentenced offender services – designed to reduce recidivism and probation violations through rehabilitation and community services. Services may include substance abuse and/or mental health treatment and vocational education assistance.
- Reentry and transition services – works to successfully reintegrate ex-offenders back into the community through employment, education, and counseling. Project Re-entry has received national recognition as an exemplary program from the American Correctional Association, National Criminal Justice Association and International Association of Chiefs of Police.

Management Services

PTRC Management assistance programs are a broad range of services designed to assist our members with the sometimes complex, multifaceted tasks involved in local government administration. Specific program areas include Management Technical Assistance and operation of the Regional Data Center. PTRC management analysts augment member governments’ staff and provide a valuable extension of resources. Regularly provided management technical assistance services include:

- Personnel Analysis
- Capital Improvement Plan Development
- Executive Search Services
- Employee Development and Training
- Regional Drug Testing Program
The PTRC Community Development/Housing Department administers four related but separately funded housing programs that provide decent and safe housing for eligible low-income families, the elderly, and persons with disabilities. Programs administered include the HOME program, State CDBG/home repair programs, NCHFA Single Family Rehabilitation programs, and the Urgent Repair program. In addition, Section 8 rental voucher assistance is administered for Davie, Stokes, Surry and Yadkin Counties. A major division of the housing service program is the regional weatherization assistance program.

The HOME Program is administered on behalf of the Surry County Housing Consortium (Davie, Stokes, Surry and Yadkin Counties). Each year, the Consortium receives an allocation from HUD to be used for home repair or construction.

The PTRC Housing Department also applies directly to the US Department of Housing and Urban Development, the NC Department of Commerce, and the NC Housing Finance Agency (NCHFA) for available Single Family Rehabilitation (SFR), Scattered Site Rehabilitation Community Development Block Grant, and urgent repair funding. Grant funding has been obtained for housing rehab work in Alamance, Caswell, Davidson, Davie, Forsyth, Guilford, Rockingham, Stokes, Surry, and Yadkin Counties. The housing program hopes to keep expanding the grant administration program until all 12 counties in the Piedmont Triad are served.

The PTRC Housing Department administers a Section 8 rental assistance program for Davie, Stokes, Surry, and Yadkin Counties. The tenant-based Section 8 Voucher Program supports approximately 800 families in rural areas of Northwest NC.

The **Weatherization Assistance Division** of the Housing Department helps low income, elderly, or disabled residents in seven counties in the Piedmont Triad (Alamance, Caswell, Davidson, Forsyth, Guilford, Randolph, and Rockingham) save energy and reduce their utility bills by improving energy efficiency. The program makes sure that Piedmont Triad residents have reliable, efficient, and safe ways to stay warm in the winter and cool in the summer.
Regional Planning

PTRC planners are also available to assist member local governments with all types of planning technical assistance including ordinance development, zoning issues, land development, GIS analysis and mapping, public outreach assistance, parks and recreation/greenway planning, and bicycle routes and maps. In addition to planning technical assistance, PTRC planning oversees both environmental and transportation planning initiatives.

Environmental Planning
Programs within the environmental planning scope include water resources, brownfield redevelopment, air quality, and energy conservation planning. PTRC planners are dedicated to ensuring that future generations in the Piedmont Triad have access to safe water and clean air. The PTRC is especially involved in developing watershed protection plans and in mitigation efforts in the smaller creeks/streams feeding the area water supplies, and in Stormwater education.

Transportation Planning
Through the Piedmont Triad and the Northwest Piedmont Rural Planning Organization, the Piedmont Triad Regional Council is responsible for transportation planning in eight rural and suburban counties. The RPO is responsible for conducting long range transportation plans, prioritizing projects for NC DOT, ensuring public involvement, working jointly with urban transportation planners across the region, and expanding alternative transportation options.
Workforce Development

Workforce Development assesses and develops the regional workforce to meet the current and future needs of all employers including businesses, non-profit and government organizations.

The goal of the Northwest Piedmont Workforce Development Board is to align workforce with area industries and foster economic development by bringing workforce, economic development, education and industry partners to the same table. These collaborations can take many forms, on any scale, and all work to promote economic development and improve quality of life for our citizens.

Initiatives of the workforce development division:

- **Dream It. Do It.** – Changing minds about modern manufacturing
- **Certified Career Pathways** – public private alliances to meld current and future workforce needs with current and next-generation talent.
- **NextGen Youth Programs** - This program helps young people who are at risk and have obstacles to entering the workforce, plan, prepare and launch a career in a high demand field. The focus of NextGen is to help youth overcome barriers that limit their ability to enter the workforce.
Find Us!

1398 Carrollton Crossing Drive
Kernersville, NC 27284

Directions to the PTRC Headquarters

From I-40 in Kernersville, take exit 203 for Highway 66 south in Kernersville. Go south about a third of a mile and you will see our office on the right. Our office is across from Cone Health MedCenter and Bishop McGuiness High School. Visitors can turn on either Crews Farm Road or Old Salem Road to access parking. Free parking is available in the front of the building.